



Merve Özdil

Motion Graphic Artist

For the past **four years**, I've been working as a **Motion Graphic Artist** at **DDB Group Istanbul**, creating videos for television and social media platforms. I create weekly **advertising videos** and **banners** for **Şok Marketler**, and also work on campaigns for brands such as **Volkswagen**, **Algida** and **Bosch**.

I am highly motivated by creating visual work that connects with audiences and strengthens brand communication, which encourages me to continuously refine my skills and be involved in strong creative projects.

CONTACT

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- Kadıköy / İstanbul

SKILLS

- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator

LANGUAGES

- English

EDUCATION

İstanbul Bilgi University

Visual Communication Design (English)
(GPA: 3.30 / 4.00)

2016-2021

CERTIFICATES

EC Brighton English Language School / England

2019 | June-September

EC Brighton English Language School / England

2017 | September-October

WORK EXPERIENCE

Motion Graphic Artist

Profilm Film & Production Department, DDB Group Istanbul
(Medina Turgul, Tribal Worldwide, Grafis)

2021 | September - Present

- Created dynamic motion graphic videos and visual effects for brands such as **Volkswagen**, **Bosch**, **Elidor**, and **Audi** etc.
- Adapted and optimized creative assets for multiple formats and platforms such as television, led screens, and social media.
- Exported final outputs for digital and broadcast platforms (**MP4**, **MXF**, **MPEG**, and **TGA image sequence formats**)
- Collaborated closely with **Producers**, **Art directors**, and **Graphic Designers** to ensure all motion graphics aligned with the storyboard, brand identity, and campaign objectives.
- Managed projects from concept to final delivery, maintaining a strong focus on quality, detail, and timely completion.

Videographer Intern

Onedio Bilişim Yazılım Medya Teknoloji A.Ş

2021 | July-August

- Worked with content editors in the video team.
- Brainstormed on video contents.
- Edited video and created motion videos for social media accounts.
- Shot and edited behind-the-scenes footage on sets.

Visual Designer Intern

Darüşşafaka Basketball Sports Club

2020 | February-April / September-November

- Worked with the visual and marketing team.
- Brainstormed on innovative ideas.
- Digital video and graphic content was prepared in After Effects, Premiere, Photoshop and Illustrator programs for the basketball club's official website and all social media accounts.
- Assisted in photo and video shoots of basketball team.
- Worked on post processing for photos and videos taken.